

VET MARKETING GUIDELINES

The following information must be included in all publications regarding VET qualifications offered:

1. School logo
2. NRT logo (used in accordance with Schedule 4 of the Standards)



3. Release date
4. Disclaimer statement - “Correct at time of publication but subject to change”
5. School RTO Code – 30307
6. Title and code of Qualification e.g. SIT20116 Certificate II in Tourism. Only current qualifications that remain on the national register (www.training.gov.au) must be advertised
7. Clear differentiation between VET and other forms of learning such as QCAA syllabus
8. Disclaimer statements –“Innisfail State College does not guarantee that:
 - a. A student will successfully complete the qualification or units of competency
 - b. A student will obtain a particular employment outcome
 - c. A qualification or unit of competency can be completed in a manner that does not meet the Standards (clauses 1.1 and 1.2)”
9. Outside RTOs are identified and their record of consent is acknowledged
10. Consent has been obtained from any person or organisation referred to

RTO Manager gives final approval to all VET marketing, regardless of the format or audience.